

Create a LEGACY

AT MESSIAH COLLEGE 2018



Building a lasting impact for *service, leadership and reconciliation*



“We have been taught to invest our talents wisely and to share our blessings with others. By donating to the success of Messiah College, my wife Denise and I feel that we can achieve both goals. We want to help fulfill the mission of the college now and into the future.”

— Jerry Wenger, trustee and parent of alumni



“One of the most important contributions a Christian can make is to provide support for students to attend Messiah College and become ambassadors of Christ throughout the world. Messiah trains them wonderfully to ‘go and make disciples of all nations.’ To deprive one worthy student – because of lack of funds – of the opportunity to serve our Lord is a failure of our commitment to Christ.

I have created a legacy, and urge all who believe that Jesus is our Lord to make a commitment to spread the Gospel message to the whole world through our students.”

— Ronald Katzman, trustee





RATIONALE

- By including Messiah College in your will or other deferred gift arrangement, you will play an important part—along with other members of the Heritage Society—in educating *future generations* of servant leaders through your stewardship plans.
- The current strategic plan calls for increasing the endowment to \$150 million. We know that a strong endowment helps to keep a Messiah College education affordable.

GOALS

- To encourage 100 individuals/families to include Messiah College in their estate plans through December 2018.
- To encourage full participation by the current Board of Trustees.
- To have estate planning conversations with as many former board members as possible.
- To increase participation among alumni, parents and friends of Messiah.



“Messiah College has been a blessing to me and four generations of my family in ways that are immeasurable. My wife Marian and I want to do what we can to help ensure that Messiah College will be there for generations to come. That's why we are so pleased to make Messiah College a beneficiary in our wills.”

— Todd Lehman '78, trustee, alumnus and parent of alumni



HOW TO PARTICIPATE

- Every estate planning gift, regardless of amount, will be included in this initiative.
- Participation will be counted as follows:
 - ♦ Bequest provision—specify a specific amount or a percentage of the estate
 - ♦ Qualified Retirement Plan – include Messiah College as beneficiary in IRA, 401k, 403B plans
 - ♦ Life Insurance – include Messiah as a beneficiary
 - ♦ Commercial Annuity – include Messiah as a beneficiary
 - ♦ Living Trust

TRUSTEE LEADERSHIP FOR CREATE A LEGACY: 2018

Jerry Wenger
(Chair, Committee on Advancement)
Todd Lehman '78
Ronald Katzman

SAMPLE LANGUAGE TO ADD MESSIAH TO YOUR WILL:

I, [name], of [city, state, ZIP] give, devise and bequeath to Messiah College, situated in Grantham, Pennsylvania [written amount, description of property or percentage of the estate] for its unrestricted use and purposes.

Messiah College's tax ID #23-1352661.

FOR MORE INFORMATION:

Contact the Messiah College Planned and Leadership Gift Department at 717-796-5051 or collegedev@messiah.edu, or visit messiah.edu/createalegacy

CONFIDENTIAL CHARITABLE INTENT FORM

The purpose of this form is to share the details of your bequest intentions for Messiah College. In recognition of your disclosure, we are pleased to invite you to join Messiah's Heritage Society, a select group of alumni and friends who have included the College in their estate plans or who have established an endowed fund.

While unrestricted gifts allow the College to allocate funds to areas of greatest need, you may designate your bequest for a particular purpose or use by a specific school, program or activity at Messiah.

Bequest Specifics:

As evidence of my/our desire to provide a legacy gift for Messiah College, I/we wish to inform Messiah College that it has been named in my/our estate plans. Provided below is the nature of the gift; i.e. percentage or amount of estate, beneficiary of life insurance or qualified retirement plan such as 401K, 403(b), IRA, or gift from a trust. A copy of the relevant provision of my will, trust or beneficiary designation form is attached (While not required, this information is helpful for Messiah's long-term planning and to ensure that we appropriately honor your wishes). I will notify the College of changes made to this/these provision(s).

Briefly share the nature and designation of the gift:

Heritage Society:

In recognition of your intention, Messiah College will enroll you in the Heritage Society. The Heritage Society was established to honor all donors who include Messiah in their estate plans.

- Yes, you may list my/our name(s) as member(s) of the Heritage Society, which serves as a motivation for others to consider heritage gifts in support of Messiah College and also helps the College to plan for the future.
- I/we prefer my/our intentions to remain anonymous.

Donor name/signature

Date

Donor name/signature

Date

Please detach form and mail it to : Messiah College
Planned and Leadership Gift Department
One College Avenue Suite 3013
Mechanicsburg, PA 17055



“It is impossible to speak of the significant history of Messiah College without acknowledging the profound and transformational impact bequests and other legacy gifts have had upon our mission. Creating your legacy at Messiah allows us to continue our vital work.

I firmly believe this can be the best of times for Messiah College because of the value of our mission to the Church and society, because of our communal and educational achievements, and because our institutional vitality enables us to plan for a hopeful future in a changing world.

Thank you for your commitment to Messiah College!”

— *Kim S. Phipps, President*



HERITAGE SOCIETY

One College Avenue Suite 3013
Mechanicsburg PA 17055

